

Date: September 27, 2024

To, **BSE Limited**Corporate Relation Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sir/ Ma'am,

Subject: Announcement under Regulation 30 (LODR)-Press Release / Media Release.

Ref: Inflame Appliances Limited (Security Id.: INFLAME, Security Code: 541083)

Pursuant to the provisions of Regulation 30 read with Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to enclose herewith the Press Release by the company for securing **BIS Certification** (**IS 302: PART 2: SEC 31:2009**) for its entire range of kitchen appliances.

Kindly take the same on your record and oblige us.

Thanking you,

Yours faithfully, **For, Inflame Appliances Limited**

Aditya Kaushik Chairman and Managing Director DIN: 06790052

Place: Panchkula

Encl:A/a



Inflame appliances limited SECURES BIS CERTIFICATION FOR KITCHEN APPLIANCES: REINFORCING COMMITMENT TO QUALITY AND COMPLIANCE

September 27, 2024, India: Inflame Appliances Limited, a leading manufacturer of innovative kitchen appliances, is proud to announce that it has successfully obtained **Bureau of Indian Standards (BIS) certification (IS 302: PART 2: SEC 31:2009)** for its entire range of kitchen appliances. This achievement underscores the company's dedication to providing consumers with high-quality, safe, and reliable products that meet or exceed the stringent standards set by the Indian government.

In response to the government's gazette notifications issued on March 7, 2024 and September 20, 2024, which mandated BIS certification for all electrical appliances (including Kitchen appliances such as cooking ranges, Hobs, Ovens and other similar appliances). The directive from the DPIIT, Ministry of Commerce & Industry, mandates that all household and similar electrical appliances used in India—regardless of whether they are manufactured domestically or imported—must bear the Standard Mark of the Bureau of Indian Standards under a valid BIS license.

In reference to this Notification and directive it has become obligatory for all the manufacturers of household electrical appliances, whether in India or overseas, to immediately apply for BIS license and obtain a valid BIS certification license. This directive, prohibits the import of these products from countries that do not hold BIS certification.

In response, Inflame Appliances Limited has proactively taken steps to ensure this compliance. Recognizing the importance of adhering to regulatory standards and protecting consumer safety, the company has invested significant resources into obtaining the necessary certifications.

The company already holds several BIS certifications for its existing products, and many other certifications for other products are also in process.

By securing BIS certification for its entire product range, Inflame Appliances Limited demonstrates its commitment to providing consumers with products that meet the highest quality and safety standards. The rigorous testing and quality checks involved in the certification process ensures that Inflame's products meet the safety, durability, and performance standards expected by Indian consumers.

Commenting on the importance of BIS certification, Mr. Aditya Kaushik, Chairman and Managing Director, Inflame Appliances Limited said:

"We believe that BIS certification is essential in building consumer trust and confidence in our products. It serves as a tangible demonstration of our commitment to quality, safety, and compliance with Indian standards. By obtaining BIS certification for our entire product range, we are not only meeting regulatory requirements but also reinforcing our dedication to delivering products that uphold the highest standards of excellence"

BIS certification is a rigorous process that involves extensive testing and evaluation of our products. It ensures that our appliances meet the highest standards for safety, performance, and energy efficiency. This gives our customers the confidence that they are investing in products that are reliable, durable, and built to last.

Furthermore, BIS certification helps to strengthen our brand reputation in the Indian market. It signals to consumers that we are a responsible and trustworthy company that prioritizes the well-being of our customers. By investing in BIS certification, we are demonstrating our commitment to providing exceptional products and services to the Indian market."

Inflame Appliances Limited remains dedicated to providing innovative and reliable kitchen appliances that enhance the lives of its customers. With BIS certification, the company is well-positioned to continue its growth and success in the Indian market.

About Inflame Appliances Limited:

Setup in 2017, Inflame Appliances Ltd today is amongst the Top 3 manufacturers of Kitchen Appliances in India engaged in the manufacturing of Electrical Chimneys, Range Hoods, Built in Hobs, LPG Gas stoves, Cooktop and OTGs (Oven Toaster Grill). The company has more than 30+ kitchen chimney models and services 18+ states.

The company has 2 facilities – one each at Panchkula, Haryana and Hyderabad, Telangana. The Hyderabad unit of our Company commenced its operations in the financial year 2023-2024. The setting up of our Hyderabad facility gives us a 2-pronged benefit. One, the ability to target Southern markets more efficiently and profitably, and second being the ability to compete with imports (primarily from China) thereby meeting the "Make in India" criteria, making us one of the leading players in the kitchen appliances manufacturing business in India.

The company is also moving towards achieving 100% in-house manufacturing with less than 1% rejection rate. It is also moving towards adoption of 100% environmental friendly and recycled packaging.

We are a one stop kitchen appliance manufacturer for our partner brands.

Mission: # Inspire Better living # Inflame believes if the kitchen is smart, living becomes better. As one of the leading kitchen appliances manufacturers, Inflame has been constantly innovating to inspire healthy and safe cooking, which can transpire into better living. # By blending safety in modern kitchen appliances, Inflame has been able to deliver to the changing needs and lifestyles of the customers.